

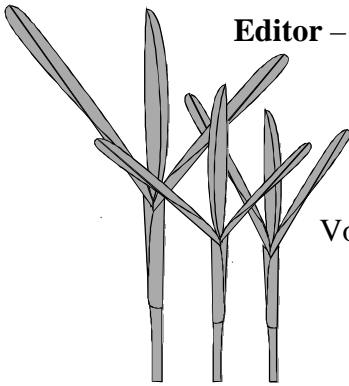


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TURF DOLLARS & SENSE

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UNIVERSITY OF FLORIDA TURFGRASS FIELD DAY 2000
AND 13TH ANNUAL SOUTH FLORIDA EXPOSITION

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Our Top Ten Great Reasons to attend the University of Florida Turfgrass Field Day 2000 and 13th Annual South Florida Exposition

This year, the University of Florida Turfgrass Field Day and South Florida Exposition will be held on **March 16, 2000**, at the Ft. Lauderdale Research and Education Center near downtown Davie. There are a zillion reasons to attend but let us highlight our top ten.

1. Become a person who supports the University's turf program. The turfgrass field day is being held in conjunction with the 13th annual South Florida Expo. The Expo is the major fundraising effort by the South Florida Golf Course Superintendent's Association to support research at the USGA green in Ft. Lauderdale. Your attendance sends out a loud and clear message that the hard work of our volunteers, the financial support of our Florida vendors (who contribute large donations to support this event), and the University of Florida's efforts are worthwhile and deeply appreciated. Moreover, every registrant becomes a contributor because every dollar (after expenses) directly goes to support turfgrass research. With all the volunteers and help, we manage to keep expenses extremely low making your contribution

stretch even further.

2. Meet the best university turf team in the nation. We hold a Field Day every year but this is your triennial opportunity to meet and pick the brains of the University of Florida turf team at our south Florida location. Say hello to new turf faculty members like Dr. Laurie Trenholm. Find out what the turf faculty are working on and give your thoughts on what type of work needs to be done in Florida. Statewide, we have 18 faculty conducting turf programs and 5 are currently located at the FLREC. There is a lot of information provided at our field days. See the new research field trials and hear project updates from statewide faculty.

3. Compare and contrast turf equipment. Our equipment distributors go all out to bring their new and existing equipment to the Expo. This is a great opportunity to compare equipment side by side and try things out.

4. Find out what is new from our supply vendors. New products hit the market in Florida even more frequently than hurricanes. This year, new fertilizers, pesticides, amendments, and other manage-

¹ Professor and Turfgrass Coordinator, University of Florida, Institute of Food and Agricultural Sciences, Ft. Lauderdale Research and Education Center and ² Professor, Mid-Florida Research and Education Center.

ment tools from major suppliers will be featured at the Expo. Come see what's in store at the store for 2000.

5. Enjoy the BEST barbecue lunch in Florida provided by Emerald Island Turf, Inc. If you attended our field days last year you'll know we are not exaggerating. For the second straight year, the Emerald Island Turf, Inc. team from Punta Gorda — led by chief chefs Wiley and Nancy McCall and Ray Caruthers — go all out to provide a delicious fresh “home-cooked” (right at the Field Day with their own equipment) barbecue lunch with all the fixin's. Not only is the food great, but Emerald Island Turf provides the lunch at no cost — therefore making a great financial contribution to our program. Emerald Island Turf will reprise their efforts at the University of Florida Overseed Field Day, 2000 and Gulf Coast Expo on June 21, 2000. Our heart felt thanks to Emerald Island Turf, Inc. for their support.

6. Get your annual CEUs here. Continuing education credits will be offered for renewal of restricted use pesticide applicator licenses for turf and ornamental categories.

7. New comprehensive workshops offered. For the first time a new category of education (intensive workshops) will be a part of the Expo. Hands-on irrigation, equipment maintenance, and sprayer calibration workshops will be offered by University and industry personnel. Workshops are excellent training opportunities for your staff (see sign up form below).

8. View new turfgrass varieties. Field days offer a great opportunity to see works in progress. See new

warm season varieties developed by the University of Florida turf breeders. Compare the performance of ultradwarfs in a new cultural management study recently initiated on the USGA green site.

9. Get the first year results from the Florida Yard and Neighborhood Project. The results of the FY&N program comparing two landscape types (turf and ornamentals) is completed. This is a unique research project. See for yourself how these landscapes have performed and learn more about the new FY&N program developed by the University of Florida.

10. Have fun. The field day and South Florida Expo is the perfect opportunity to kick back, see what old friends are up to, make new friends, receive great education, and become a part of a great program. Knock on wood, the weather in south Florida in mid-March will once again be brilliant. Make it a point to come to the Ft. Lauderdale Research and Education Center and enjoy a great day!

For further information about the Turfgrass Field Day and South Florida Exposition and/or a program brochure with time schedule, speaker topics and directions, please contact: **Marie Roberts, Executive Secretary, FGCSA at 1-800-732-6053.** For additional information you may also contact **John L. Cisar, Turf Coordinator at 1-954-475-8990.**

13th Annual SFGCSA Exposition & IFAS Turfgrass Field Day Registration Form

REGISTRATION: 7:30 AM

COST: **Pre-registration** (deadline = March 9th) — \$30 per person **At the door** — \$40 per person

Special multi-person discount — \$25 per person if more than two from same club
(Please submit a separate form for each registrant)

Make check payable to SFGCSA and mail to: SFGCSA, 1760 NW Pine Lake Drive, Stuart, FL 34994

NAME: _____

AFFILIATION: _____

MAILING ADDRESS: _____

CITY, ZIP CODE: _____

BUSINESS PHONE: _____

Sign up for technician's training:

___ Mechanics session (1:00 PM)

___ Spray tech session (1:00 PM)

___ Irrigation tech sess. (1:00 PM)

No extra fee!